



Membership @ the MRC

WHAT ARE THE 2016 BENEFITS

Highlights of breeder specific benefits:

- ✓ Ad placement in our newsletters and specialty catalogs given precedence over non-members. The ads are also uploaded to permanent locations on Facebook and our website. This can be a fantastic benefit to breeders and others who are looking for innovative ways to stretch their advertising dollars - 3 for 1 advertising. During and after the specialties, literally thousands of Rottweiler enthusiasts view our Facebook page and website as we upload new ads and do more awareness around the ad page on the website.
- ✓ Free of charge listings for MRC breeders who want to advertise their litters and upcoming breedings on the website. Pictures of the sire and dam can be posted with the listing.
- ✓ Free of charge brags listed on the MRC website and also in the newsletters.
- ✓ Free of charge kennel listing on the MRC website.
- ✓ Free of charge Facebook graphic can be requested to be made of the listing and posted to Facebook.
- ✓ Puppy referrals from inquiries made to the MRC are shared with MRC breeders. Most often these referrals are quality homes from previous Rottweiler owners and often from MRC members or people who have purchased puppies previously from MRC breeders.
- ✓ Voting privileges.

Highlights of member/owner benefits:

- ✓ Free of charge brags listed on the MRC website and also in the newsletters.
- ✓ Ads in our newsletters and specialty catalogs are discounted. The ads are also uploaded to permanent locations on Facebook and our website.
- ✓ Free of charge memorials for beloved MRC member's dogs listed on our website (under construction).
- ✓ Free of charge Facebook graphic can be requested to be made of the brags or wins and posted to Facebook.
- ✓ Hall of Fame and Honor Roll which acknowledges the accomplishments of MRC Member's Rottweilers.
- ✓ Voting privileges

Highlights of member benefits for all:

- ✓ *NEW FOR 2016* Lifetime membership upon achieving the 40 year membership milestone!
- ✓ Two or more printed newsletters a year.
- ✓ Legislative alerts for highly charged topics that breeders need to be aware of such as mandatory spay and neuter laws, and supporting the fight against Breed Specific Legislation.
- ✓ Mentorship by knowledgeable, experienced member breeders and trainers.
- ✓ Access to free member seminars and practice sessions with experienced MRC members.
- ✓ Access to MRC members only portion of the website which contains club information and other confidential club documents including the electronic form of the member's directory. Future updates will include electronic forms of the newsletters.
- ✓ Input to Trial/Show judge nominations.
- ✓ Access to an online Yahoo forum and being a part of the MRC Community for real-time dissemination of time sensitive information about club business, legislation and dog health/wellness concerns.
- ✓ Making a difference by supporting a breed club that helps to define a thriving and positive future for the breed of Rottweiler!